

## REMARKS

In response to the Office Action dated **September 8, 2004**, applicant respectfully requests reconsideration based on the following remarks. Applicant respectfully submits that the claims as presented are in condition for allowance.

### *Claim Status*

Claims 1-23 are pending. Claims 1-3 and 5-23 stand rejected under 35 U.S.C. § 102 as allegedly being anticipated by U.S. Patent No. 6,477,549 to Hishida et al., hereinafter “Hishida.” Claim 4 stands rejected under 35 U.S.C. § 102 as allegedly being obvious over Hishida in view of U.S. Patent No. 6,336,124 to Alam et al., hereinafter “Alam.” The specification stands objected to regarding a reference to a trademark.

Applicant respectfully traverses the rejections and requests reconsideration and withdrawal of the rejections of claims 1-23 in view of the following. Claims 1, 7, 8, 10, 13, 16, 18, and 21 have been amended. Claims 24-26 have been newly added. No new matter has been added. The amendments find support in the specification as originally at least at page 9, lines 16-18, page 9, line 23 – page 10, line 6, page 10, lines 12-19, and page 12, line 20 – page 13, line 2.

### *Examiner Interview*

Applicant appreciates the examiner interview of October 13, 2004. While no agreement was reached regarding allowable claims, applicant appreciates the examiner’s discussion of claim 1. Further, applicant appreciates the examiner’s withdrawal of the specification objection. Finally, applicant explained that claim 10 was not duplicative of claim 1 (thus, applicant requests examination of claim 10). (Further, applicant respectfully submits that a final rejection on any subsequent office action would be premature because the examiner has not yet examined claim 10.)

### *Rejections under 35 U.S.C. § 102 and 103*

*Independent Claims 1, 13, and 21*

Independent claims 1, 13, and 21 include features that are not disclosed or suggested by the cited references, either taken alone or in combination, namely as represented by claim 1:

1. (Currently Amended) A method for creating and displaying stylized digital content, the method comprising:

reading a first file containing a digital content item to be stylized;

reading a plurality of second files, each second file containing at least one style definition and each second file containing a different set of style definitions;

creating a plurality of display instances of stylized digital content by applying at least one style definition from each second file to the digital content item of the first file;

***mapping each of the plurality of display instances of stylized content to a different area of a display device;***

receiving a selection of a location on the display device from a pointing device, the location corresponding to an area of the display device mapped to one of the plurality of display instances of stylized content; and

***displaying the one of the plurality of display instances of stylized content corresponding to the received selection of the location on the display device.*** (emphasis added)

Hishida does not disclose or suggest mapping each of a plurality of display instances of stylized content to a different area of a display device, as recited by the claims. Nor does Hishida disclose or suggest displaying one of the plurality of display instances of stylized content corresponding to a selection of a received location on the display device, as recited by the claims. In contrast, Hishida discloses formatting content differently for use on different display devices (e.g., Fig. 5 discloses different formats for a pager versus a phone).

As such, Hishida does not disclose or suggest mapping display instances to different areas of a display device. The examiner cites to Hishida at element S1222 for the proposition that Hishida discloses such mapping. Element S1222, however, is used for cases in which a display position is within a display screen as opposed to being beyond the display screen, e.g., during *scrolling* of a *single display instance* (Hishida c.14, ll. 40-44).

Further, Hishida does not disclose or suggest displaying a display instance corresponding to a received selection of a location on the display device. The examiner cites to Hishida at c. 4, ll. 25-32 for the proposition that Hishida discloses such displaying. Hishida in this section, however, discloses *creating* a frame and *cutting* part of a virtual

screen, but not displaying at all. Thus, this section of Hishida does not disclose or suggest displaying a display instance corresponding to a selection of a location on a display device.

Also, the examiner does not cite to Alam for the proposition that Alam discloses or suggests mapping each of the plurality of display instances of stylized content to a different area of a display device or displaying the one of the plurality of display instances of stylized content corresponding to the selection of the received selection of the location on the display device, as recited by the claims.

Accordingly, applicant respectfully submits that independent claims 1, 13, and 21 are allowable. Additionally, inasmuch as dependent claims 2-12, 14-20, and 22-23 (which have also been rejected) are dependent on one of claims 1, 13, and 21, these claims are patentable, at least by virtue of their dependency. Accordingly, applicant respectfully requests reconsideration and withdrawal of the rejections of claims 1-23 under 35 U.S.C. § 102 and 103.

#### ***New Claims***

Claims 24-26 depend from claims 1, 13, and 21, respectively, and are considered allowable for at least the same reasons.

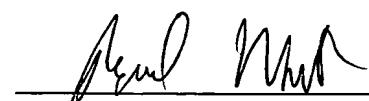
#### ***Conclusion***

For the foregoing reasons, applicant respectfully submits that the present application is now in condition for allowance. Reconsideration of the Office Action and an early Notice of Allowance are respectfully requested. In the event that the examiner cannot allow the present application for any reason, the examiner is encouraged to contact the undersigned attorney, Raymond N. Scott Jr. at (215) 564-8951, to discuss resolution of any remaining issues.

**DOCKET NO.:** BELL-0085/01021  
**Application No.:** 09/896,166  
**Office Action Dated:** September 8, 2004

**PATENT**

Date: December 7, 2004



Raymond N. Scott, Jr.  
Attorney for Applicant  
Registration No. 48,666

Woodcock Washburn LLP  
One Liberty Place - 46th Floor  
Philadelphia PA 19103  
Telephone: (215) 568-3100  
Facsimile: (215) 568-3439